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Munich, February 1, 2021

Press Release

LOPEC 2021

Online platform for printed electronics

- Three-day digital Conference with around 180 contributions
- Online exhibition with approximately 100 participating companies

From March 23 to 25, LOPEC, the International Exhibition and Conference for the Printed Electronics Industry, will be held as an online event. Messe München and its partner OE-A (Organic and Printed Electronics Association) are thereby offering the industry a secure opportunity to exchange ideas and foster contacts. In addition to the three-day digital Conference being the world's most important communication platform for applications, solutions, research and knowledge, participants can look forward to an online exhibition featuring about 100 companies. Registration for the online edition of LOPEC to be held next March is now open.

From the perspective of the printed electronics industry, 2020 was a somewhat patchy year. Following a Corona-related decline, the industry is once again looking ahead with confidence: According to an OE-A member survey from October 2020, companies are expecting sales to increase by seven percent in 2021. The expected upswing will certainly also be boosted by the online edition of LOPEC in March. After a year without any events and trade fairs, the international industry will once again get together there.

In cooperation with the OE-A, Exhibition Director Lena Haushofer and her team have developed a convincing concept: "Conversations with customers revealed just how much they missed networking with industry representatives and consequently external impulses and inspiration. We are therefore all the more pleased to be able to offer the industry the digital Conference as well as the online exhibition as a platform for exchange."

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LOPEC Conference—three days with 180 conference contributions

Even as an online event, the LOPEC Conference will live up to its role as the most important communication platform for applications, solutions, research and knowledge. As with the on-site events, the digital Conference includes the usual modules: Plenary Session, Business Conference, Technical Conference, Scientific Conference, Short Courses as well as the Poster Session. Around 180 Conference contributions from leading industry representatives as well as renowned research institutes will provide insights into innovations and solutions in printed electronics. The Conference program will be presented live over the course of three days on three stages, which will be broadcast simultaneously in three streams. After that, all the contributions will remain available on demand for six weeks. John Rogers (Northwestern University; USA), Xiaolin Yan (TCL; China), Kiarash Vakshouri (Google; USA), Stijn Gillissen (Henkel; Belgium) as well as Wim Christiaens (Quad Industries; Belgium,) and Alain Schumacher (IEE; Luxembourg) are among those participating in the Conference program with presentations.

Wolfgang Mildner, General Chair of LOPEC, is confident about the online event next March: “The participants can look forward to a high-profile Conference program. We are going to offer the program not just live, but also on demand. That way, we can reach an international audience in different time zones.” In addition, all speakers will have their own profile, which will allow all participants to contact them directly.

Online exhibition with approximately 100 companies

In addition to the Conference, LOPEC also features an exhibition that will be held online. It features international exhibitors presenting their solutions and products from the field of printed electronics. These are also available for viewing on a 365-day platform after the three LOPEC event days. In addition, the companies can be contacted directly through the exhibitor profiles of the platform.

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Participation with Conference ticket or free Digital Pass

Registration for LOPEC will start on February 1. Participants can choose between two ticket options. The Conference ticket allows for the virtual visit of the Conference. Participants can follow the presentations both live (“Conference Stage”) and on demand for up to six weeks after the event (“Conference on Demand”).

With the free Digital Pass, several options are available to registered online visitors: Direct exchange with participating sponsors, speakers and participants of LOPEC through the digital industry directory.

Early registration for the online edition of LOPEC will allow participants to save money. More information about the early-bird offerings can be found under www.lopec.com.

LOPEC

LOPEC (Large-area, Organic & Printed Electronics Convention) is the leading international event for printed electronics. The combination of an exhibition and a conference is the perfect way to depict the complex and dynamic nature of this young industry. More than 2,700 participants from 44 countries attended the last event in 2019. There were 163 exhibitors from 19 countries, and more than 200 conference presentations from 25 countries. LOPEC is organized jointly by the OE-A (Organic and Printed Electronics Association) and Messe München GmbH. The next LOPEC takes place from March 23 to 25, 2021, as an online event. www.lopec.com

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

OE-A

The OE-A (Organic and Printed Electronics Association) was founded in December 2004 and is the leading international industry association for organic and printed electronics. The OE-A represents the entire value chain of this industry. The members are world-class global companies and institutions, ranging from R&D institutes, mechanical engineering companies and material suppliers to producers and end-users. Well over 200 companies from Europe, Asia, North America and Africa are working together to promote the establishment of a competitive production infrastructure for organic and printed electronics. The OE-A is building a bridge between science, technology and application. The OE-A is a working group within VDMA. www.oe-a.org